

09 December 2025

## Supporting animal health, protecting Australia: AMA marks International Day of Veterinary Medicine

**Canberra, ACT** – Animal Medicines Australia (AMA) today joins the global community in celebrating International Day of Veterinary Medicine, recognising the vital role veterinary medicines play in supporting the health and wellbeing of animals - benefiting people, communities and the environment.

Veterinary medicines are essential tools used by veterinary professionals to keep the nation's 31.6 million pets and livestock healthy, maintain biosecurity, and protect wildlife. These products underpin good animal health and welfare, forming a critical part of a One Health approach for human and animal health within a shared healthy environment.

AMA Executive Director Mr Ben Stapley said the animal health industry supplying essential veterinary medicines is fundamental to protecting animals from, and treating animals with, illnesses and injuries.

“AMA members supply approximately 80 per cent of the veterinary medicines used in Australia, improving animal health and welfare and supporting Australia's \$31.4 billion livestock industry with the tools needed for preparedness and rapid response.

“In any biosecurity emergency, veterinary medicines are essential to managing risks and limiting the spread of disease.”

AMA is advocating for a regulatory environment that creates incentives for animal health companies to introduce new animal health technologies. Providing incentives for the animal health sector to invest in innovation - such as improving data protection for veterinary medicines - will further enhance animal health and welfare and support sustainable livestock production.

AMA members remain committed to supporting Australia's veterinary professionals through ongoing innovation and by ensuring access to safe, effective and science-based animal health products. These products provide veterinarians with the tools needed to diagnose, treat and prevent disease, contributing to a healthier future for all animals.

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**Animal Medicines Australia** is the peak body that represents the leaders of the animal health industry in Australia. Our member companies are responsible for a range of veterinary medicine products that prevent, control and cure disease across the companion animal and livestock sectors.



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“Our members are at the forefront of veterinary medicine innovation, continually working to stay ahead of emerging threats. This International Day of Veterinary Medicine, we acknowledge all those working to improve the lives and welfare of our pets and livestock.” concluded Mr Stapley.

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