

20 March 2025 (Canberra)

Animal Medicines Australia Marks Inaugural World Parasite Awareness Day

Animal Medicines Australia (AMA) is proud to be a signatory to mark the inaugural World Parasite Awareness Day on 20 March, recognising the critical role of parasite prevention and control in protecting the health and welfare of pets, livestock, and wildlife.

Parasites such as ticks, fleas, worms, and mites pose significant risks to animal health, causing disease, discomfort, and in some cases, death. Left untreated, parasites can also impact human health and agricultural productivity, making effective parasite management essential for a healthy and sustainable future.

“World Parasite Awareness Day is an opportunity to highlight the importance of responsible parasite control, ensuring that animals receive the necessary treatments to stay healthy,” said AMA Executive Director Mr Ben Stapley. “By working together, veterinarians, pet owners, and livestock producers can help safeguard Australia’s animal population from preventable diseases.”

The Australian animal health industry, including members of Animal Medicines Australia, continues to invest in research and innovation, developing advanced parasite treatments that improve animal welfare and productivity. AMA encourages pet owners and farmers to consult their veterinarians and animal health professionals to implement effective parasite management plans tailored to their specific needs.

“Prevention is always better than cure,” Mr Stapley added. “By staying informed and proactive, we can protect the animals we care for and ensure they lead healthier, happier lives.”

For more information about World Parasite Awareness Day, visit www.parasiteawarenessday.com.

Animal Medicines Australia has outlined several important [animal health opportunities](#) to support Australia’s veterinarians, farmers and pet owners in the lead up to the 2025 Federal Election, including:

- Creating incentives for investment in animal medicines

Animal Medicines Australia is the peak body that represents the leaders of the animal health industry in Australia. Our member companies are responsible for a range of veterinary medicine products that prevent, control and cure disease across the companion animal and livestock sectors.



- Funding public and community benefits of better animal health and welfare
- Supporting livestock sector to respond to challenges from climate change biosecurity and pandemic preparedness, and
- Nationally consistent companion animal policies.

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