## Media Release



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## **Animal Medicines Australia Welcomes Troy Laboratories**

Animal Medicines Australia, the peak industry body representing the leaders of the animal health industry have welcomed aboard Troy Laboratories as their newest member.

Executive Director of Animal Medicines Australia (AMA), Ben Stapley said the association's membership comprises of over 90% of sales within the veterinary medicines sector.

"AMA member companies bring products to the market which protect, enhance and deliver improved health outcomes for livestock, equine and companion animals.

"I look forward to having Troy Laboratories join our existing AMA members in working together to respond to some of the challenges and opportunities faced by the industry today.

## "These include:

- Implementing appropriate responses to antimicrobial resistance while protecting animal health,
- Continuing to engage with the APVMA as it settles into its new Armidale location, and
- Promoting the significant physical, mental and social benefits that accrue from positive, responsible relationships with your pets."

"AMA continues to advocate for an innovative, sustainable animal health industry which promotes the responsible use of all veterinary medicines" said Mr Stapley.

## **About Troy Laboratories**

Troy Laboratories is an Australian company, supporting the needs of Australian pet owners, farmers and vets. Troy Laboratories has over 60 years of experience supplying high quality product and supporting the Australian animal healthcare community. With over 120 prescription and over-the-counter products available on the Australian market, Troy Laboratories delivers high quality, affordable, Australian made animal health products to our valued customers.

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